



Lift Zones in New Mexico

As part of our ongoing commitment to help connect low-income families to the internet, Comcast is equipping more than 30 locations across New Mexico with WiFi-connected "Lift Zones" before the end of 2021. Working with our network of nonprofit, community, and city partners, Comcast is providing robust WiFi in safe spaces for students and adults to get online, participate in workforce development trainings, and access critical resources.



The COVID-19 crisis has put many low-income students and families at risk of being left behind and has accelerated the need for comprehensive digital equity and Internet adoption programs to support them. Lift Zones will be located across New Mexico in Comcast's service areas including Albuquerque, Farmington, Las Cruces, Santa Fe, Silver City, and more.



This initiative will provide free hotspot connectivity, and also access to hundreds of hours of educational and digital skills content to help families and site coordinators navigate online learning. Lift Zones complement Comcast's Internet Essentials program, which, since 2011, has helped connect more than 10 million low-income people to the Internet at home, including more than 296,000 low-income people in New Mexico.

Visit www.NewMexico.Comcast.com/Lift-Zones to learn more.

